



# Rave™ & Lira™

## Laundry Detergents

**Rave** is a concentrated powdered laundry detergent designed for superior cleaning power for all types of dirt on all types of materials.

**Lira** liquid laundry detergent provides superior cleaning power for all types of dirt on all types of materials in a convenient, easy-to-use liquid.

GEA Farm Technologies

### Features and Benefits

#### Rave

Concentrated Powdered Laundry Detergent

- **Concentrated Powerful Formula**  
No additional bleach is necessary.
- **Gentle Formula**  
Gentle enough to use on fine fabrics and baby clothes, but effective enough to remove the tough stains caused by daily work on a dairy operation.
- **Versatile**  
Can be used in all types of washing machines.
- **Phosphate-Free/  
Environmentally Friendly**  
Biodegradable and dissipates in sanitary systems.

- **100% Customer Satisfaction**  
All GEA Farm Technologies hygiene products have a 100% Customer Satisfaction Guarantee.

#### Lira

Liquid Laundry Detergent with Optical Brighteners

- **Concentrated**  
Only 1/4 cup (2 oz./60 ml) is needed per load.
- **Contains Whiteners and Brighteners**  
No bleach addition is necessary to remove even the toughest stains.
- **Excellent for Soaking**  
Use Lira at full strength on stains or heavily soiled areas.
- **Convenient**  
The liquid form of Lira makes it easy to dispense and eliminates the worries associated with dissolving detergents.
- **Phosphate-Free/  
Environmentally Friendly**  
Dissipates in sanitary systems.





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Laundry Detergents

## Rave – Directions for Use

- Sort laundry. Separate clothes by color, fabric and soil load. Read and follow label directions on garment.
- Select the correct water temperature:  
Hot – whites, prints and pastels  
Warm – permanent press, polyester and nylons  
Cold – bright colors.
- Use the correct amount of Rave:  
1/2 cup (4 oz./113 g) for top-loading automatic washers.  
3/4 cup (6 oz./170 g) for large capacity washers.  
Larger proportions of the product may be necessary depending on water hardness and soil load.

## Lira – Directions for Use

- Sort laundry. Separate clothes by color, fabric and soil load. Read and follow label directions on garment.
- Select the correct water temperature:  
Hot – whites, prints and pastels  
Warm – permanent press, polyester and nylons  
Cold – bright colors
- Use the correct amount of Lira:  
1/4 cup (2 oz./60 ml) per load.  
Slightly less may be required for front-load washers.  
Lira works well in all types of water. However, to ensure maximum performance of any detergent, a GEA Farm Technologies Water Analysis should be performed.

## Rave – Product Properties

|                    |                             |
|--------------------|-----------------------------|
| <b>Appearance:</b> | Free flowing blue powder    |
| <b>Odor:</b>       | Mild floral                 |
| <b>Solubility:</b> | Completely soluble in water |

## Rave – Ordering Information

### U.S. & Canada

| SKU           | Description                   |
|---------------|-------------------------------|
| 7751-0040-570 | Rave - 25# pail (11.3 Kg.)    |
| 7751-0040-575 | Rave - 100# drum (45.4 Kg.)   |
| 7751-0040-576 | Rave - 400# drum (181.44 Kg.) |
| 7751-1000-427 | Rave - Literature (pkg of 20) |

## Lira – Product Properties

|                    |                             |
|--------------------|-----------------------------|
| <b>Appearance:</b> | Clear blue liquid           |
| <b>Odor:</b>       | Sweet floral type           |
| <b>Solubility:</b> | Completely soluble in water |

**Specific Gravity at 77°F (25°C):** 1.03 (water = 1)

## Lira – Ordering Information

### U.S. & Canada

| SKU           | Description                            |
|---------------|--|
| 7751-0240-552 | Lira - Case (4x1 gal.) (4x3.78 liters) |
| 7751-1000-427 | Lira - Literature (pkg. of 20)         |



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7751-1000-427 (package of 20)  
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